

## **NEWS RELEASE**

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## Free Cessation Aids Offered to Tobacco Quitline Callers

BISMARCK, N.D. – Beginning June 1, the North Dakota Tobacco Quitline will offer free cessation aids, often called nicotine replacement therapy or NRT, to Quitline callers.

Callers will visit with a Quitline cessation counselor and after evaluation will be offered an initial supply of either the nicotine patch or nicotine gum while supplies last.

"As we begin the countdown to the implementation of our new statewide smoke-free law, we are excited to offer North Dakota tobacco users some free products to help them in their quest to stop using tobacco," said Kathleen Mangskau, director of the state's Tobacco Prevention and Control Program. "On August 1, many North Dakotans will be able to breathe easier as the smoke-free law goes into effect. We hope that the new law, along with this offer of free help, will encourage smokers to make a commitment to quit. Their reward will be longer, healthier lives to enjoy with their families and friends."

The North Dakota Tobacco Quitline is a partnership between the North Dakota Department of Health, the University of North Dakota's Department of Community Medicine and the Mayo Clinic Tobacco Quitline.

For more information about quitting tobacco and to receive the free cessation aids, call the Quitline toll-free at 1.866.388.7848.

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Please note: To access archived news releases and other information, visit the North Dakota Department of Health Press Room at www.nddohpressroom.gov.

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